

TEACHING IN TENUOUS TIMES

National ETAI Conference

Tuesday, 9th July, 2024

Leyada - The Hebrew University Secondary School
[Menashe Harel 1 Jerusalem](#)

בית הספר התיכון
ליד האוניברסיטה



Program at a Glance 2024

- 8:15 - 9:10 Registration and Browsing
- 9:15 -10:00 Early Bird Plenary:
Dan Ariely
Teaching and Enjoying our Irrationality
- 10:00-10:30 Break and Browsing
- 10:30-11:45 Greetings and Opening Plenary:
David Schwarzer
Multilingual, Bilingual, Translingual -
What's the Difference?
- 11:45-12:00 Break and Browsing
- 12:00-13:00 Parallel Sessions and Workshops 1
- 13:00-14:00 Lunch Break and Browsing
- 14:00-15:30 Parallel Sessions and Workshops 2
- 15:30-15:45 Break and Browsing
- 15:45-16:45 Closing Plenary:
Tziona Levi
Looking Back and Looking Forward:
Eight Years of ELT in the MOE
- 16:50-17:30 AGM

Call the ETAI office
to

pre-register:

ETAI Office: 02- 500-1844

Pre-registration fees:

Members NIS 80

Non-members....NIS 130

At the door:

Members.....NIS 85

Non-members....NIS 150

etai.org.il

etaioffice@gmail.com

Join us for the Post-
Conference Workshops
on July 10th
at Jerusalem Pishgah.
[Click here for all the info.](#)



for a lifetime of shared professional development.

Don't forget! Back to School Conference on August 14th
at Oranim Academic College, Tivon

Full Conference Program

8:15 – 9:10

Registration and Browsing

9:10 – 10:00

EARLY BIRD PLENARY

Auditorium

Dan Ariely

TEACHING AND ENJOYING OUR IRRATIONALITY

In this talk I will describe a general framework for behavioral change with the hope that you will find this approach useful in the classroom as a way to bring about behavioral change with your students. I will also propose that teaching social science to students is fun and exciting and can help them become scientists of their own life.

10:00 – 10:30



Break and Browsing

10:30 – 11:45

GREETINGS AND OPENING PLENARY

Auditorium

David Schwarzer

MULTILINGUAL, BILINGUAL, TRANSLINGUAL –WHAT'S THE DIFFERENCE?

This plenary will address the theoretical and practical distinctions between these concepts and provide implications for practice in the different Israeli contexts.

11:45 – 12:00

Break & Book Browsing



12:00 – 13:00

PARALLEL SESSIONS 1 Talks and Workshops

PARALLEL TALKS 1

WHERE IS THE PING PONG? THE PROJECT AS A FORMATIVE PROGRAM

Room 1

Simone Duval

GEN.

This lecture examines using projects to effectively teach English. It explores how student projects involve an iterative, formative process shaped by teacher feedback and self-discovery, not just the final product. Formative and summative assessments structure the "ping pong" journey of learning through hands-on, project-based English instruction.

"OUT OF THE TEXTBOOK" TASKS - TEACHING NATIVE SPEAKERS IN TENUOUS TIME

Room 2

Rachel Segev Miller

GEN. JH. TT.

"If it doesn't challenge you, it won't change you" (Fred DeVito). 9th-grade native speakers do not find the texts and tasks in their textbooks challenging. I, therefore, had them read authentic up-to-date articles and perform what THEY called "out of the box" tasks based on them. I will share these with you.

HEALING TRAUMA THROUGH SPEAKING ENGLISH ACTIVITIES

Room 3

Daniel Gindis

GEN.

Since October 2023 the roles of teachers has mixed teaching and support. There is a special type of healing that is done through public speech and group presentation. I will elaborate on speaking exercises used to help students express, share and heal their trauma over the past year.

TEACHING WHEN YOUR YEARLY PLAN GOES OUT THE WINDOW

Room 4

Rivka Lichtner

GEN.

In my experience, it's vital to create a yearly teaching plan, but sometimes, like this year, all our planning goes out the window. In this talk, I'll explain how I do my planning (with an emphasis on Bagrut classes), and also explore ways to cope when our plans don't work.

THE DYNAMIC DUO: COMMERCIALS & SONGS IN THE ESL CLASSROOM

Room 5

Robin Elbaz

GEN.

Discover the power of commercials and songs in the ESL classroom! 'The Dynamic Duo' presentation unveils how these vibrant tools captivate students, boost engagement, and supercharge language learning, transforming everyday lessons into unforgettable experiences brimming with fun and cultural insights.

WORKSHOPS A

INCLUSIVE AND INDIVIDUAL LEARNING IN SMALL HETEROGENOUS GROUP

Room 6

Daniella Aviv De Winter

GEN.

In my workshop, I will demonstrate how we can address special learning needs and minimize the gaps by implementing inclusive and tailored learning programs to improve reading, reading comprehension, and language and to train for independent learning.

GAME CHANGERS - BOOSTING LEARNING WITH GAMES

Room 7

Abigail Adin-Surkis & Amani Jaber

GEN.

Games transform the traditional classroom into an exciting space where learning is both effective and fun, offering numerous educational benefits. Also, by incorporating games, professional development becomes more interactive, enjoyable, and impactful. Come play and learn with us!

EMOTIONADE

Room 8

Naomi Nahmias

GEN.

Emotional self-regulation is needed today to cope effectively with the three rings of trauma: national; community and personal. (20 participants only)

13:00 - 14:00

Lunch Break & Browsing
Light lunch sponsored by 



13:00-13:10

Presentation about the Babylon Electronic Dictionary

Auditorium

14:00 - 15:30

PARALLEL SESSIONS 2

Talks & Workshops

14:00 - 14:40

PARALLEL TALKS 2A

TELLING TERRORISM TO CHILDREN AND ADOLESCENTS

Room 5

Charmian Abelson Lezmy

HS. U. EAP.

Although children can understand about war and terrorist events, they are limited in terms of their ability to think abstractly, making traumatic events difficult to comprehend, resulting in fear, confusion and anxiety. Thus, there is a need for age-appropriate children's literature which deals with terrorists in a concrete way that they can understand.

AGAINST THE ODDS, WE CREATED A COHESIVE CLASS. THANK YOU, WHATSAPP!

Room 6

Amanda Caplan

GEN.

How do you create a cohesive English class on Zoom with first-year teacher-trainees from the South when there's a war on? We used WhatsApp to overcome the challenge. Our experience can be adapted to other situations and that's why we want to share it.

LAUGHTER AND LEARNING

Room 7

Tsila Glidai

GEN.

A discussion of the relationship between laughter and learning, and how we can harness laughter in vocabulary instruction.

THE MECHANICS OF ENGLISH SPEAKING

Room 8

Daniel Weiss

The aim of "The Mechanics of English-Speaking" is mastering a few basic sounds, developing a good knowledge of word stress and most importantly, practicing intonation patterns - because the tone makes the music! It shows how to create rhythmic warm-up exercises and embed pronunciation awareness using other methods, i.e. Lexical.
GEN.



TEACHING LITERATURE TO STRUGGLING STUDENTS

Julia Koifman

Room 9

HS.

Students with learning difficulties struggle to learn literature and complete the program according to the curriculum. Many dyslexic teens speak English fluently but find it difficult to follow the text, do tasks, and write. This presentation aims to share ideas on motivating struggling students and making them succeed.

THE FOUNDATIONS OF BEHAVIOURAL PSYCHOLOGY FOR ACCELERATED GAMIFIED LEARNING

Gabi Klaf

ELEM. JH/ COM

Room 10

We begin with introductions and understanding the most frustrating aspects of teaching today. We'll learn some basic principles of behavioral psychology and how these principles can help us master also a totally heterogeneous and uncooperative classroom. I'll introduce the English with Gabi program and how we've created all of its parts (digital, workbooks, posters, board games, flashcards, lesson plans, teacher resource section) to help engage all of our students' senses and enable us to teach all kinds of learners.

14:50 - 15:30

PARALLEL TALKS 2B

PARALLEL PROVERBS: AN EFFECTIVE INSTRUMENT FOR DIALOGUE, UNDERSTAND AND MULTILINGUALISM

Hassan Sirhan

Room 5

JH. HS.

The aim of this unit, despite the challenges of the current conflict vis a vis cross-cultural understanding and tolerance, is to build bridges among people, increase student motivation to learn languages and encourage multilingualism with a focus on Arabic, English and Hebrew. The structure and the content of the unit are based both on academic research and my own personal experience.

SPECIAL METHODS AND ACTIVITIES OF TEACHING ENGLISH TO HEARING IMPAIRED STUDENTS

Rula Maddah

Room 6

GEN.

The theme of my presentation is based on my experience of teaching pupils of (hearing impaired). The presentation will include explanation and video of my activities that show how these interesting activities help my students learn English easily.

SKILLO - NAVIGATING THROUGH THE OCEAN OF DATA

Zohar Jacobson

Room 7

JH. HS.

This presentation unveils a revolutionary system empowering English teachers. By leveraging intelligent curation and personalized learning pathways, it transforms knowledge management. Teachers can ditch time-consuming resource gathering and access dynamic content tailored to student needs. This fosters deeper engagement, facilitates differentiation, and empowers educators to become architects of effective learning experiences.

THE USE OF GAMES IN ORDER TO PRACTICE SPEAKING

Ortal Bilogorsky

Room 8

ELEM. JH. HS.

How can our students practice speaking in a fun way? By using different kinds of games our students can really feel they speak without the pressure of speaking a foreign language. By choosing the correct games your students can practice speaking no matter the level they are.

CREATIVE WRITING FOR EFL STUDENTS: THE HAIKU PROJECT AND MORE

Lily Shehady

Room 9

JH. HS.

Pens poised, hearts open, ideas bloom and soar – join to inspire young minds.

EFL classroom creative writing: presenting the process and result of The Haiku Project done at a Waldorf school with seventh graders. The presentation is also relevant for teachers in more advanced settings.



14:00-15:30

WORKSHOPS 2

"ONCE UPON A WORD." PLAYING WITH LANGUAGE THROUGH CREATIVE TEXTS
Simone Duval

Room 1
ELEM.

In this hands-on workshop, educators will discover innovative ways to engage young learners in language acquisition using creative texts. Explore techniques for bringing these texts to life, fostering vocabulary development, and igniting imagination. Unlock the power of words and cultivate a love for language in the elementary classroom through these playful texts

IF BILLY JOEL WAS AN ENGLISH TEACHER IN ISRAEL
Howie Gordon

Room 2
GEN.

This talk explores innovative methods for teaching English in Israel through the integration of music and gaming, using the iconic songs of Billy Joel. By leveraging the universal appeal of his music, educators can create immersive experiences that enhance vocabulary, comprehension, and cultural appreciation. Join for a fun and enlightening workshop.

MEDIATION IN THE ENGLISH CLASSROOM: THE ATTENTIVE TEACHING APPROACH
Shira Farby

Room 3
GEN

In this workshop I model a mediated interaction to illustrate how it can be used in the English classroom. Mediation is a key concept in the English Curriculum (2020), but its nature is not always understood or applied in teaching English in the classroom. The process of mediation in the classroom allows the teachers to listen to the learners and work in dialogue with them. This type of personalized and inter-personal communication is beneficial in constructing a sense of self-efficacy and competency in the learner, which is especially important when teaching in tenuous times.

NARRATIVE 4 -STORY EXCHANGES, NARRATIVES AND WELL-BEING
Taliah Nathanson

Room 4

Narrative 4 (N4) is a global non-profit that uses storytelling and the arts to foster connection and build community. Storytelling is at the heart of what they do, and the N4 Story Exchange helps participants understand that their voices, stories, actions, and lives matter. N4 partners with schools and organizations, using classroom- and community-based offerings to support the growth of the whole individual, building critical life skills while fueling the imagination.

15:30 - 15:45

Break & Browsing



15:45 - 16:45

CLOSING PLENARY

Auditorium

Tziona Levi

LOOKING BACK AND LOOKING FORWARD. EIGHT YEARS OF ELT IN THE MOE

Over the past eight years, English Language Teaching in Israeli school has transformed in several ways. This talk will review some key milestones and challenges in ELT as well as several future goals to further enhance English learning in the Israeli classroom.

16:50-17:30

Annual General Meeting

ETAI members are kindly requested to attend the AGM.
The AGM will end with a RAFFLE! Books generously donated by



Express Publishing

Please Note!

Etai does not take any responsibility for the content of the presentations or materials presented at the conference.



for a lifetime of shared professional development.

Visit the books and materials exhibition,
open all day.

You are kindly requested to wear your name tags during the entire conference. People without tags will be denied entrance to sessions.




Tea, coffee and light refreshments will be available throughout the conference.




Please bring your own food and water bottle.

There are water coolers available.

Warm thanks to

 **babylon** for the light lunch

 for the conference bags

 for the name tags
wizkids

 for the raffle books
Express Publishing

About ETAI

ETAI (English Teachers' Association of Israel) is a grass-roots, voluntary organization concerned with the professional development of its close to 800 members. Members are English teachers from all sectors of the population in Israel, Jewish, Druze, Muslim, Circassian and Christian, and at all levels of education – elementary, junior high and secondary school, college and university.

ETAI offers professional support, information, forums for discussion and practical suggestions and resources to help English teachers deepen their expertise and grow in their careers through its local events, regional and national and international conferences and its print publication, The ETAI Forum.

All of ETAI's activities aim to provide teachers with appropriate avenues to keep up-to-date with the latest research in the field, materials, methodologies, and technology, which are essential for their lives as professional English language educators.

It is our job as a teachers' association to supply a variety of arenas to foster professionalism. These include organizing events throughout the country, keeping in touch with the English Inspectorate and the Ministry of Education and maintaining our connections with international English teachers' organizations as an affiliate of TESOL (Teachers of English to Speakers of Other Languages), as an associate of IATEFL (International Association of Teachers of English as a Foreign Language) and as a member of SEETA (South Eastern Europe

Contact information:

POB 36206, Jerusalem 91361

Tel.: +972 (0)2 5001844

Email: etaioffice@gmail.com

Fax: +972 (0)2 5001851



for a lifetime of shared professional development.

PLENARY SPEAKERS BIO DATA



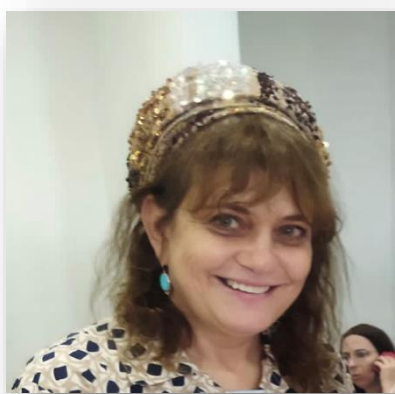
Dan Ariely is a Professor of Psychology & Behavioral Economics at Duke University. He is dedicated to answering questions to help people live more sensible – if not rational – lives. His interests span a wide range of behaviors, and his sometimes unusual experiments are consistently interesting, amusing and informative, demonstrating profound ideas that fly in the face of common wisdom.

He is a founding member of the Center for Advanced Hindsight, co-creator of the film documentary (Dis)Honesty: The Truth About Lies, and a three-time New York Times bestselling author. His books include Predictably Irrational, The Honest Truth About Dishonesty, Irrationally Yours, Payoff, Dollars and Sense, Amazing Decisions, and most recently Misbelief. Dan has also helped write and produce the NBC TV show The Irrational, which is loosely based on his life.



David Schwarzer is a full professor at Montclair State University in New Jersey, USA. He is a trans-national multilingual scholar. David was born in Argentina, lived in Israel and now resides in the USA. His Ph.D is from the University of Arizona in Language Reading and Culture. His research focuses on the role of monolingual teachers in multilingual and transnational learning communities.

More recently, he is interested in redefining the boundaries between literacy, biliteracy and multiliteracy development and is exploring the idea of transliteracy education as a possible solution. Dr. Schwarzer is the author of eight books. He has also published and presented multiple articles in Hebrew, Spanish and English in local, national, and international journals and conferences.



Tziona Levi is currently Head of the Languages Department in the MOE. Tziona has been the chief inspector for English Language Education for the past 8 years. Her fields of interest include applying dynamic assessment (DA) to various EFL teaching and learning contexts and promoting plurilingual/pluricultural agendas in school. She has established 62 teacher Learning Communities nationwide to promote professional development among English language teachers and English oral proficiency in schools and headed the process of rewriting the Israeli national English curriculum to be aligned with international standards, mainly the CEFR.



for a lifetime of shared professional development.

PUBLISHERS' DIRECTORY

<p style="text-align: center;">Achievements</p> <p style="text-align: center;">Naftali Frankel 347-545-2245 (U.S.) Nfrankel@AchievementsES.com</p>	<p style="text-align: center;">English with Gabi</p> <p style="text-align: center;">Gabi Klaf 054-591-6222 gabiklaf@gmail.com</p>	<p style="text-align: center;">Reach Higher</p> <p style="text-align: center;">Shoshi Lutati 052-763-9640 reachhigherbooks@gmail.com</p>
<p style="text-align: center;">AEL Publications</p> <p style="text-align: center;">Rivka Lichtner 02-622-1640 office@aelpublications.com</p>	<p style="text-align: center;">Eric Cohen Books</p> <p style="text-align: center;">Arlene Golber 09-747-8000 arlene@ecb.co.il</p>	<p style="text-align: center;">Reches</p> <p style="text-align: center;">Amos Bahat 050-829-2920 amosb@reches.co.il</p>
<p style="text-align: center;">Alpha Beta</p> <p style="text-align: center;">Shmuel Silber 054-546-5188 Shmuelsil@gmail.com</p>	<p style="text-align: center;">Find Me Band Games</p> <p style="text-align: center;">Oshrat Malkin 050-666-7973 oshratmalkin@gmail.com</p>	<p style="text-align: center;">Soft English</p> <p style="text-align: center;">Daniella (Aviv) De Winter 052-884-8984 daniella@avivenglish.com</p>
<p style="text-align: center;">Babylon</p> <p style="text-align: center;">Rachel Rosenberg Lahav 052-871-1715 Rachel.lahav@gmail.com</p>	<p style="text-align: center;">Fun with English</p> <p style="text-align: center;">Tania Horwitz 054-571-0217 horwitania@gmail.com</p>	<p style="text-align: center;">TG Books</p> <p style="text-align: center;">Tsila Glidai 050-405-0485 tsilaglidai@gmail.com</p>
<p style="text-align: center;">Barbara's English Books</p> <p style="text-align: center;">Shoshana Avrahami 052-295-2282 harbar@zahav.net.il</p>	<p style="text-align: center;">In English with Debbie</p> <p style="text-align: center;">Debbie Sarussi 052-228-3495 debz1001@gmail.com</p>	<p style="text-align: center;">University Publishing Projects</p> <p style="text-align: center;">Uzi Eden 09-745-9955 ext.1 sales@upp.co.il</p>
<p style="text-align: center;">David Young Books</p> <p style="text-align: center;">David Young 054-734-4877 dlyoungws@gmail.com</p>	<p style="text-align: center;">Kideo</p> <p style="text-align: center;">Mohammad Owesat 050-690-8539 mohammad.owesat@kideo.tech</p>	<p style="text-align: center;">Wiz Kids</p> <p style="text-align: center;">Hayley Glick 09-746-4224 hayley@wizkids.co.il</p>
<p style="text-align: center;">English Adventure</p> <p style="text-align: center;">Netta Yasur 03-547-5557 office@eadventure.co.il</p>	<p style="text-align: center;">Memory</p> <p style="text-align: center;">Yael Moalim 058-322-5768 yael.memory@gmail.com</p>	